



MOBILE DIGITAL BILLBOARDS

Media Kit - 2025



Rolling

About Company

The Rolling Ads is a dynamic mobile billboard company specializing in innovative advertising solutions for businesses of all sizes. With a focus on creativity and results, they deliver impactful, cost-effective campaigns that boost brand visibility and help clients reach their target audience. Committed to personalized service, The Rolling Ads empowers businesses to stand out in competitive markets with a fresh approach to outdoor advertising.



High-Impact Visuals & Audio

Our mobile billboards feature top-quality P4 LED screens that deliver vibrant, high-resolution visuals visible from hundreds of feet away. Capable of playing videos with sound, ensuring optimal visibility even in crowded events.



Nationwide Reach

We operate the nation's largest fleet of premier mobile billboard trucks. With coverage across all 50 states, we make sure your campaigns are on the move and seen by audiences nationwide. Our rolling presence guarantees that your brand message reaches the right people, wherever they are.



Tracking & Analytics

Utilizing GPS live tracking, businesses can monitor the exact location and routes of their advertisements. Additionally, built-in impression counting and retargeting technology offers real-time data on viewer engagement, enabling data-driven campaign adjustments.

Vision & Mission



Vision

To Revolutionize Outdoor Advertising By
Delivering Innovative, Mobile Billboard
Solutions That Empower Businesses To
Enhance Brand Visibility And Connect
With Their Audiences Effectively.

Mission



To transform cityscapes through
dynamic mobile billboard advertising,
enabling businesses to achieve
impactful marketing outcomes with
creativity, efficiency, and precision

What Sets **Our Mobile Billboards** Apart

With The Rolling Ads, your brand goes where the people are. Our digital mobile billboards ensure maximum visibility by traveling through high-traffic areas and major events across the United States. As the largest fleet of the finest mobile billboard trucks in the country, The Rolling Ads has successfully executed campaigns in every mainland state.

Whether you want to dominate national markets or hyper-target specific cities, our experienced team knows how to put your message in motion. Backed by 50+ years of combined marketing expertise, we design campaigns that don't just get noticed—they drive engagement and deliver measurable ROI.

- **24/7 Operation**
Always on the move to maximize exposure
- **Strategic Routes**
Optimized paths for high visibility
- **P4 LED Screens**
High-res displays that play video with sound
- **Dynamic Engagement**
Dynamic QR codes, audio, and engagement tracking
- **Flexible Ads**
Unlimited content changes anytime, anywhere



Mobile Billboards Advertising

Engagement Tracking

Track reach via MAC detectors and measure interactions through dynamic QR codes



Increase Impressions by 1,000%

Strategic placement in high-traffic areas can boost brand impressions by up to 1,000%.



10x Your Return on Ad Spend

Reach wide audiences and build awareness for a strong return on your ad investment.



New Leads

Capture attention in busy areas to drive brand awareness and attract new potential customers.



Higher Customer Engagement

Eye-catching, interactive ads help increase engagement with passersby.

Targeted Advertising

Mobile billboards

are an effective advertising medium, boasting high recall rates and the ability to reach specific demographics in strategic locations. Their mobility allows businesses to position advertisements in high-traffic areas and events, directly engaging the target audience. Customizable messages and visuals ensure that the content resonates with viewers, enhancing engagement and increasing the likelihood of converting viewers into customers.



High Recall Rate



Targeted Reach



Cost-Effective



Customizable Content



Enhanced Engagement



Versatile Deployment

Brand Awareness & Exposure

Extensive Reach

Mobile billboards travel through busy streets, events, and neighborhoods, exposing your brand to a wide and varied audience.

01

Striking Visual Presence

With large, bold designs and moving displays, they stand out far more than static ads, attracting attention wherever they go.

02

Strategic Targeting

Routes can be planned around high-traffic areas or specific events to directly reach your target market at the right time and place

03

Strong Brand Recall

Their mobility and visual impact help create memorable impressions, increasing brand awareness and recognition over time.

04

Interactive Marketing



Direct and Personal Engagement

Mobile billboards offer a unique way to connect with audiences through direct, face-to-face exposure—perfect for interactive marketing



Immersive Brand Experiences

Features like QR codes, AR, and social media turn static ads into engaging, memorable brand experiences.



Real-Time Interaction

Their dynamic format allows for instant updates and interactive elements that boost audience participation



Memorable Consumer Connections

From scanning QR codes to joining contests, mobile billboards spark curiosity and create fun, lasting brand connections



Public Awareness

Wide Reach

Easily seen in high-traffic areas and community events.

Community Engagement

Sparks awareness and inspires action on key issues.



High Impact

Bold visuals grab attention and deliver messages fast.

Targeted Messaging

Flexible routes allow outreach to specific neighborhoods.

Experimental Marketing



Dynamic & Interactive Platform

Mobile billboards offer a dynamic and interactive platform for experiential marketing, enabling brands to engage audiences in real-time and create memorable brand experiences



Targeted Reach

Mobile billboards can be strategically placed in specific locations and events to effectively reach desired demographics



High Visibility

Their mobility allows for placement in high-traffic areas, ensuring that the advertisement captures the attention of a broader audience.



Cost-Effective

Compared to traditional advertising mediums, mobile billboards offer a higher return on investment due to their flexibility and targeted approach.



Enhanced Engagement

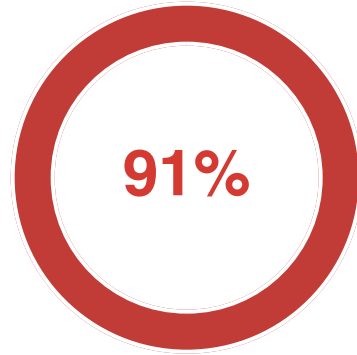
The dynamic nature of mobile billboards fosters greater audience interaction, leading to increased brand awareness and recall.

Our Statistics

A single Mobile Billboard generates between 30,000 and 70,000 daily impressions.



People view a mobile billboard as they pass by it.



Respondents say mobile billboards are more effective



Target audience notices both graphics and text



People who read the mobile billboards recall what they read.

Our Company Metrics

1k+

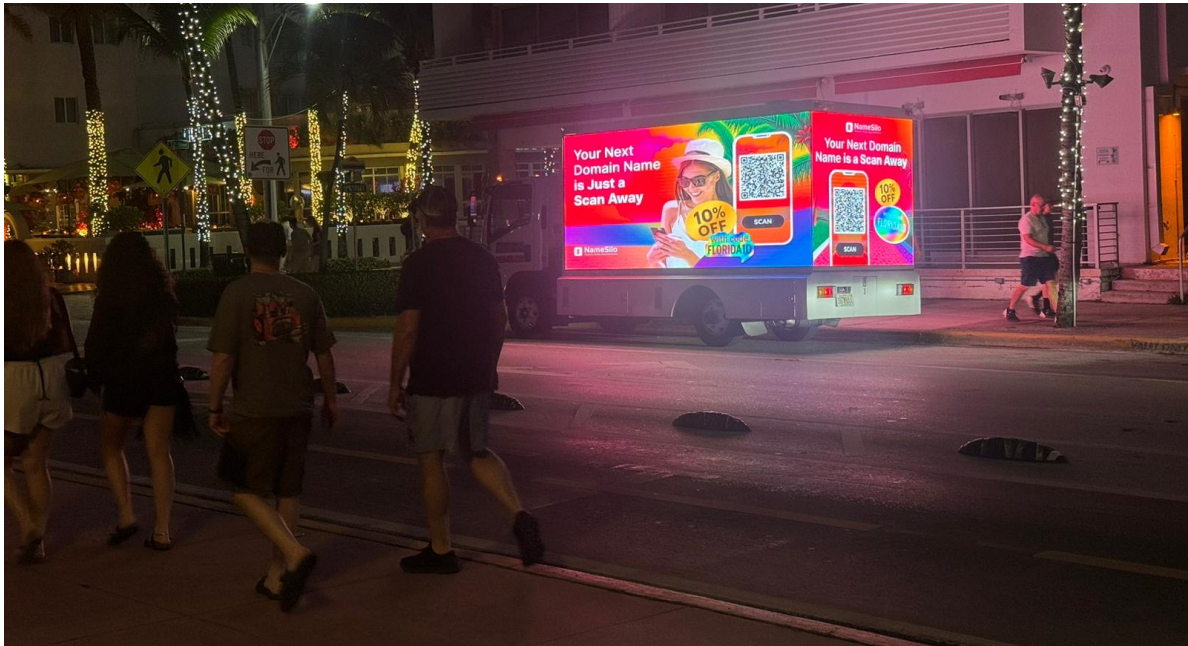
Total Successful Advertising
Campaigns Completed

10+

Total Years of Advertising
Industry Expertise

1M+

Total Daily Impressions Across
All Our Fleet of Trucks



Past Campaigns

Medical

Political

Consumer Goods





Contact Us

Look no further! Our team specializes in creating eye-catching and impactful mobile billboards campaigns tailored to your specific needs and target audience.

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Nationwide



Rolling